



School Shoes 2026

START¹⁷⁹²RITE

Start-Rite Shoes have been around for more than two centuries pioneering fitted footwear for children.

Properly fitted shoes allow for unhindered development and provide the right amount of space and support to help feet to develop naturally.

We're proud to be an eighth-generation family business based in Norwich, UK. Here, we design and rigorously test our shoes to exceed S.A.T.R.A. industry standards.

Our school shoes have been carefully crafted to appeal to contemporary tastes while meeting school uniform criteria, offering comfort, protection and durability in sizes S6-L12 and multiple width fittings.



Contents

First school shoes	04
Start-Rite school shoes	06
Vegan collection	12
Simply by Start-Rite	14
Angry Angels school shoes	16
Rhino school shoes	20
Shoe care	22
POS	23
Awards	24
Index	26

NEW! Regular readers will notice we've added the Last code and fitting notes to shoes where possible, for your reference.

Icons

-  Air-Rite technology
-  Contains pig skin
-  Glow in the dark or reflective features
-  Non-marking soles
-  Removable insole
-  Toe or heel bumper
-  Vegan friendly
-  Waterproof

First school shoes

Our collection of infant school shoes are made in smaller sizes, perfect for children starting school. No matter what look you’re going for or what the school uniform requirements, our collection of first school shoes are ready for anything.

From classic styles without details to shiny patents with charming embellishments, to casual trainer inspired infant school shoes, we have a pair of durable, quality school shoes to suit every small school child.



Emily



Emily is a modern take on a classic Mary Jane style, offering pretty floral decoration, a new unicorn footbed, central rip-tape strap and non-marking soles.



Black leather
Fitting EFGH
1790_7 S6-L1½ **£48**
Last KR46_2



Black patent
Fitting EFGH
1790_3 S6-L1½ **£48**
Last KR46_2

Charlotte



Featuring the same pretty floral decoration and new unicorn footbed as Emily, Charlotte has a T-bar rip-tape strap and non-marking soles.



Black leather
Fitting EFGH
1791_7 S6-L1½ **£48**
Last KR46_2



Black patent
Fitting EFGH
1791_3 S6-L1½ **£48**
Last KR46_2

New Bow



Black leather
Fitting FG
1794_7 S6-S10½ **£48**
Last KR46_2

New rainbow unicorn glitter footbed for Bow



Luxe



Black patent
Fitting FG
1758_3 S6-S12½ **£47**
Last KR24

Debut



Black patent
Fitting FG
1759_7 S6-S12½ **£47**
Last KR24

Dazzle



Black leather/patent
Fitting FG
1708_7 S6-S10½ **£48**
Last WL19_1
Good for high insteps.

Twizzle



Black patent
Fitting FG
1481_3 S6-S10½ **£48**
Last WL19_1
Good for narrow feet.

Skip



Black canvas
Fitting Standard width
6529_7 S7-L2 **£22**
Last KR76

New Action



Black leather
Fitting FG
1792_7 S6-S10½ **£48**
Last KR87

New Hat-trick



Black leather
Fitting FG
1793_7 S6-S10½ **£48**
Last WL19_1

Explore



Black leather
Fitting FG
1742_7 S6-L4 **£49**
Last WL19_1

Orbit



Black leather
Fitting FG
1762_7 S6-L2 **£52**
Last WL19_1

Start-Rite school shoes

Our school shoes have been carefully designed to appeal to all contemporary tastes while offering great all-day comfort and protection.

Every child is unique, both in the way they move and level of activity, so our school shoes are custom fit based on development stage and physiology of the foot. Flexible soles offer unmatched versatility and freedom of movement. Smart protection, the best materials and testing that goes above and beyond industry standards gives you peace of mind regarding quality and durability.



Clare

An English classic that never dates. In premium leather with delicate decorative perforated detail. Featuring a single bar closure with a buckle fastening for adjustability and a comfortable fit. Structured and formal this shoe looks the part.



Black leather
Fitting F
3430_7 S6-L3½ **£67**
Last 866_2
Good for narrow feet.

Navy leather
Fitting F
3430_9 S6-L3½ **£67**
Last 866_2
Good for narrow feet.

Delphine

A structured and formal Mary Jane for making a great impression. Featuring a rip-tape fastening and a simple yet pretty decorative design. Made from high quality leather to ensure a perfect fit and breathable linings keep feet cool and fresh.



Black leather
Fitting F
3440_7 S6-L2 **£67**
Last 866_2
Good for narrow feet.

Navy leather
Fitting F
3440_9 S6-L2 **£67**
Last 866_2
Good for narrow feet.

Bella



A Mary Jane style with a statement bow, Bella benefits from handy removable insoles and refreshing Air-Rite technology. The non-marking soles also feature flex grooves.



Black leather
Fitting EFG
2839_7 S9-L3½ **£52**
Last WL69_1

Black patent
Fitting EFG
2839_3 S9-L3½ **£52**
Last WL69_1

Star Jump



Our Air-Rite technology helps keep feet fresh and comfortable. Star detailing and glitter footbed gives subtle styling to these pretty primary school shoes.



Black leather
Fitting EFGH
2801_7 S9-L2 **£52**
Last WL69_1

Black patent
Fitting EFGH
2801_3 S9-L2 **£52**
Last WL69_1

Hope



With star punch detailing, this shoe provides ultimate comfort with breathable linings, cushioned insoles and padded collars.



Black leather
Fitting FG
2832_7 S9-L2 **£52**
Last WL69_1

Black patent
Fitting FG
2832_3 S9-L2 **£52**
Last WL69_1

Wish



Padded ankles and a quick rip-tape fastening that's easily adjustable, there's subtle styling with appliqué flowers. Featuring our targeted Air-Rite technology, this special design allows air to flow, keeping kids' feet cool without affecting the shoes' ability to cope with our changeable weather.



Black leather
Fitting EFGH
2800_7 S9-L3½ **£52**
Last WL69_1

Black patent
Fitting EFGH
2800_3 S9-L3½ **£52**
Last WL69_1

Navy leather
Fitting FG
2800_9 S9-L3½ **£52**
Last WL69_1

New
Gem



Black patent
Fitting EFGH
2841_3 S10-L4 **£49**
Last WL45
An update to Poppy.

New
Ribbon



Black leather
Fitting EFGH
2845_7 S10-L4 **£49**
Last WL45
An update to Mary Jane.

New
Glide



Black leather
Fitting EFG
2843_7 S9-L3½ **£53**
Last WL23_1

Re-introduced
Echo



Black leather
Fitting F
1737_7 S9-L1½ **£52**
1737_7 L2 **£54**
Last KR2½ BOOT
Good for wide feet.

Chelsea



Black patent
Fitting F
1445_3 S6-L1½ **£52**
1445_3 L2-L4 **£54**
Last KR2½ BOOT
Good for wide feet.

Brogue



An on-trend yet functional lace-up school shoe with brogue detailing. Comfort features include padded ankle support, cushioned insoles and flexible lightweight soles.



Black leather
Fitting EFG
2745_7 S12-L4 **£56**
3503_7 L4½-L9 **£62**
Last WL43



Black patent
Fitting EFG
2745_3 S12-L4 **£56**
3503_3 L4½-L9 **£62**
Last WL43

Hermione



Hermione is an upgrade to Matilda, providing the familiar Oxford-entry and brogue detailing plus the unit offers more protection to the upper and better framing of the foot.



Black leather
Fitting FG
3540_7 L2-L8 **£60**
Last WL43



Black patent
Fitting FG
3540_3 L2-L8 **£60**
Last WL43

Locket



Locket is a chunky yet lightweight T-bar shoe, featuring a shock-absorbing sole, glitter footbeds and heart detailing. The rip-tape strap provides a secure, adjustable fit.



Black leather
Fitting FG
2836_7 S9-L3½ **£53**
Last WL51_2



Black patent
Fitting FG
2836_3 S9-L3½ **£53**
Last WL51_2

Cosmos



These shoes bring together a modern chunky-looking design with a lightweight sole unit. Understated brogue detailing and a Mary Jane style rip-tape fastening complete the look.



Black leather
Fitting FG
2835_7 S9-L3½ **£53**
Last WL51_2



Black patent
Fitting FG
2835_3 S9-L3½ **£53**
Last WL51_2

Luna



Black patent
Fitting FG
2837_3 S12-L3½ **£55**
Last WL51_2

Samba



A central rip-tape strap ensures shoes stay secure and can be adjusted when required. Comfort is assured with leather upper and linings, padded ankle and lightweight sole.



Black leather
Fitting DEFGH
3143_7 S13-L5½ **£55**
Last KR81



Atlantic leather
Fitting EFG
3143_9 S13-L5½ **£55**
Last KR81

Sketch



Black patent
Fitting FG
3515_3 L1-L8 **£58**
Last WL65

Penny 2



Black hi shine leather
Fitting F
3280_7 S13-L7 **£72**
Last 864
Good for narrow feet.



New
League



Black leather
Fitting FGH
2846_7 S9-L3½ **£48**
Last KR89

Engineer



Black leather
Fitting EFGH
2270_7 S9-L3½ **£52**
Last WL27_1
Vegan alternative available

Luke



Black leather
Fitting FGH
2273_7 S9-L3½ **£48**
Last KR89

Parker



Black leather
Fitting FG
2838_7 S9-L3½ **£55**
Last WL51_2

Rocket



Black leather
Fitting EFGH
2797_7 S10-L4 **£55**
Last WL54

Quad



Black leather
Fitting FGH
2840_7 S10-L4 **£58**
Last WL52

Academy



Black leather
Fitting FG
2790_7 L2-L5½ **£62**
3511_7 L6-L11 (ex 10½) **£65**
Last WL63 and WL64

Strike



Black leather
Fitting EFGH
2793_7 S9-L4 **£60**
Last WL54



Vegan Collection

Our black vegan school shoes don't scrimp on quality, style or comfort. They are made with the same high standards and attention to detail as with all of our shoes – just without any animal products.

These stylish vegan friendly school shoes not only look good, but are soft, lightweight and breathable - perfect whether you're a vegan or simply want an alternative choice to leather.

Bliss Vegan



Black synthetic
Fitting FG
2804_4 S9-L3½ **£52**
Last WL69_1

Engineer Vegan



Black synthetic
Fitting FG
2270_4 S9-L3½ **£52**
Last WL27_1

Impact Vegan



Black synthetic
Fitting MW
3518_4 EU 31-43 **£65**
Last 25740
Angry Angels brand

Isaac Vegan



Black synthetic
Fitting FG
8200_4 L2-L10 **£65**
Last KR44_3



School days. Done Simply.

Smart and practical school shoes from just £40. Designed with all the expertise you'd expect but pared-back for a lower budget.



Study



Subtle punch detailing sets this classic Mary Jane style apart. This one bar is simply fastened with a rip-tape strap.



Black leather
Fitting Dual-Fit
2875_7 S10 – L4 (full sizes) **£45**
Last WL45



Black patent
Fitting Dual-Fit
2875_3 S10 – L4 (full sizes) **£45**
Last WL45

Novel



Our 'Simply' take on the much-loved Poppy style, Novel has non-marking soles and comes with a T-bar rip-tape fastening in leather and patent finishes.



Black leather
Fitting Dual-Fit
2874_7 S10 – L4 (full sizes) **£45**
Last WL45



Black patent
Fitting Dual-Fit
2874_3 S10 – L4 (full sizes) **£45**
Last WL45

Topic



Black leather
Fitting Dual-Fit
2870_7 S9-L3 (full sizes) **£40**
Last KR89

Atlas



Black leather
Fitting Dual-Fit
2871_7 S9-L3 (full sizes) **£40**
Last KR89

Dual-Fit

Removable insoles.
Fit made easy.

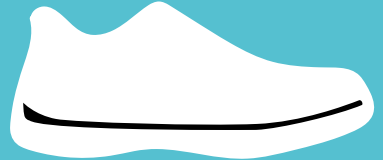
Our Dual-Fit insoles make it easy to get the right fit first time. Each pair of shoes come ready-fitted with removable insoles, so you can adjust the fit. Simply leave them both in for a narrower fit, or pull out the blue insoles for a wider shoe size. If the child has different-sized feet, leave one in and one out, to ensure all day comfort.



Each pair of shoes come ready-fitted with removable insoles, so you can adjust the fit.



Simply pull out the blue insole for a wider shoe size.



Then reposition the black insole.

Angry Angels school shoes

Perfectly balancing style with optimum comfort and durability, put their best foot forward in our Angry Angels school shoes. Featuring soft, breathable textile and leather linings to keep feet fresh all day long, our older girls Angry Angels school shoes have flexible, hardwearing soles with targeted protection to help prevent scuffs, alongside on-trend chunky soles with a deeper tread on many styles.



Impress



The quick rip-tape fastening means these shoes are on and off in a flash, while our Air-Rite technology keeps active feet fresh all day.



Black leather
Fitting MW
3519_7 L1-L8 **£55**
Last WL21



Black patent
Fitting MW
3519_3 L1-L8 **£55**
Last WL21

Milan

Milan is our modern take on a classic leather loafer.



Black leather
Fitting Standard width
3545_7 EU 36-41 **£62**
Last TW-S25288
Good for narrow feet.



Black patent
Fitting Standard width
3545_3 EU 36-41 **£62**
Last TW-S25288
Good for narrow feet.

Paris

Paris is our chunkiest ever slip-on loafer which comes in a choice of leather and patent. Paris effortlessly blends classic charm with modern style, making them ideal for school days and beyond.



Black leather
Fitting Standard width
3543_7 EU 36-41 **£65**
Last T23115



Black patent
Fitting Standard width
3543_3 EU 36-41 **£65**
Last T23115

Barcelona

Barcelona is a lace up style on our chunky and lightweight sole unit, providing a fashion-forward option for tweens and teens.



Black leather
Fitting Standard width
3541_7 EU 36-41 **£65**
Last T23115



Black patent
Fitting Standard width
3541_3 EU 36-41 **£65**
Last T23115



This contemporary sole unit which is both chunky and lightweight, provides a more fashion-forward option for tweens and teens.



London

London is sure to be a favourite wear-with-everything pull-on boot on our chunky sole unit, with a flattering finish above the ankle.



Black leather
Fitting Standard width
3544_7 EU 36-41 **£70**
Last T23115



Black patent
Fitting Standard width
3544_3 EU 36-41 **£70**
Last T23115



Infinity



Black leather
Fitting MW
3523_7 EU 33-43 **£65**
Last 25740

Eclipse



Black hi shine leather
Fitting MW
3530_7 EU 36-43 **£68**
Last 25740

Embrace



Embrace offers the perfect balance of style, comfort and durability. With a chunky sole and adjustable buckle fastening, these school shoes will win big in the fashion stakes.



Black leather
Fitting MW
3529_7 EU 31-43 **£58**
Last 25740



Black patent
Fitting MW
3529_3 EU 31-43 **£58**
Last 25740

Envisage



Black hi shine leather
Fitting MW
3524_7 EU 31-41 **£65**
Last 25740

Imagine



A stand-out black school shoe with T-bar fastening. Our Angry Angels Imagine shoes come with a chunky durable sole and stylish brogue punch detailing. Mesh linings help feet to stay cool and comfortable.



Black hi shine leather
Fitting MW
3510_7 EU 31-41 **£65**
Last 25740



Black patent
Fitting MW
3510_3 EU 31-41 **£65**
Last 25740

Impact



Impact has a durable, chunky sole for all day wear. The soft padded collar on these Angry Angels shoes provides comfort and improved ankle support, while the breathable lining helps keep active feet fresh.



Black leather
Fitting MW
3518_7 EU 31-43 **£65**
Last 25740

[Vegan alternative available](#)



Black patent
Fitting MW
3518_3 EU 31-43 **£65**
Last 25740

Impulsive



With a chunky sole and brogue detailing, these soft black leather school shoes will win fashion points. Cushioned insoles give lasting comfort and padded ankle support helps to stop rubbing.



Black hi shine leather
Fitting MW
3505_7 EU 31-43 **£65**
Last 25740



Black patent
Fitting MW
3505_3 EU 31-43 **£65**
Last 25740

Rhino school shoes

Our shoes for older boys are tough enough to withstand the rigours of a school day - without compromising on comfort and fit.

The durable shoes in our Rhino collection offer comfort and confidence at every step. We understand that as kids get older, they develop their own sense of style, and Rhino has been purposely engineered to offer both style and substance. Whether it's a smart lace-up or an easy rip-tape design, you can look for a pair they love without compromising on quality.



New Challenger



Black leather
Fitting EFGH
8251_7 L1-L5½ **£65**
8251_7 L6-L9 **£68**
8251_7 L9½-L11 (FG only) **£68**
Last WL24_2

Trooper



Black leather
Fitting FGH
8239_7 L1-L9 **£75**
Last WL24_2

Sherman



Black leather
Fitting EFGH
8238_7 L1-L5½ **£65**
8238_7 L6-L9 **£68**
8238_7 L9½-L11 (FG only) **£68**
Last WL24_2

Glitch



Black leather
Fitting FG
8249_7 L2-L12 **£65**
Last WL72_1

Warrior



Black leather
Fitting EFGH
8237_7 S12-L5½ **£65**
8237_7 L6-L9 **£68**
Last WL24_2

Mission



Black leather*
Fitting FGH
8248_7 L2-L6½ **£65**
8248_7 L7-L10 **£68**
Last KR94
Good for wide feet.

Dylan



Black leather
Fitting EFGH
8223_7 L2-L6½ **£65**
8223_7 L7-L10 **£68**
Last KR94

Cadet



Black leather*
Fitting EFGH
8247_7 L2-L6½ **£65**
8247_7 L7-L10 **£68**
Last KR94
Good for wide feet.

*Running change of heel material may vary due to current stock levels at point of order.



Shoe Care

Get everything you need to help keep shoes looking their best with our Shoe Care range.



Mousse Cleaner for leather, suede & fabric
9980_1 £9



Waterproof Protector
9982_1 £9



Clear Patent Shine (all colours)
9981_0 £9



Express Whitener
9983_1 £7



Shoe Cream Polish
Black 9979_7 £6
Blue 9979_9 £6
Neutral 9979_4 £6



Patent Restorer
9984_1 £7.50



Point of sale

We have a range of branded point of sale items available to help signpost Start-Rite Shoes in your store.

Please speak to your Business Manager about your requirements.



School shoes cube
AD0109 150 x 150 x 150mm



Tech explained cube
AD0110 150 x 150 x 150mm



Green pre-school and primary brick
AD0113 210 x 90 x 105mm



Purple Angry Angels brick
AD0114 250 x 90 x 105mm



Kraft Rhino brick
AD0115 250 x 90 x 105mm

Name labels

Meet our fun shoe name labels with helpful left and right designs.

They are durable, suitable for any type of shoe and there are 8 fun friends included! One for every pair of shoes – or even for sharing with siblings.

These write-your-own labels are quick and easy to use.



8 pairs of character stickers
Size 40mm diameter stickers
9856_5 £6

Award-winning

We are thrilled to have won numerous awards for our fantastic footwear. Whether they're taking their first steps or looking for their next adventure, there's something for every little explorer at Start-Rite Shoes.

Drapers Footwear Awards

**Kids Footwear Brand of
the Year 2020, 2021 & 2025**



Loved By Children

Best Toddler Fashion Brand 2022
Best Junior Fashion Brand 2022
Best Children's Footwear Brand 2022
LBC Recommended Tried & Tested 2022

Made For Mums

Best Children's Shoe Range category 2022
Silver award for Children's shoe range 2023
Gold award for Children's shoe range 2024

Junior Design Awards

Gold in Best First Walker Footwear for our JoJo Maman Bébé collection 2022
Silver in Best Children's Footwear for our heritage birthday collection 2022

Bizzie Baby

Gold award for Pram shoes 2023
Gold award for Backpacks 2023
Silver award for First Walking shoes 2023
Silver award for First School Shoes 2024



Notes

Name	Code	Page
Academy	2790/3511	11
Action	1792	04
Atlas	2871	15
Barcelona	3541	17
Bella	2839	07
Bless Vegan	2804	12
Bow	1794	04
Brogue	2745/3503	09
Cadet	8247	21
Challenger	8251	20
Charlotte	1791	04
Chelsea	1445	08
Clare	3430	06
Cosmos	2835	08
Dazzle	1708	05
Debut	1759	05
Delphine	3440	06
Dylan	8223	21
Echo	1737	08
Eclipse	3530	18
Embrace	3529	18
Emily	1790	04
Engineer	2270	10

Name	Code	Page
Engineer Vegan	2270	12
Envisage	3524	19
Explore	1742	05
Gem	2841	08
Glide	2843	08
Glitch	8249	20
Hat-trick	1793	05
Hermione	3540	09
Hope	2832	07
Imagine	3510	19
Impact	3518	19
Impact Vegan	3518	12
Impress	3519	16
Impulsive	3505	19
Infinity	3523	18
Isaac Vegan	8200	12
League	2846	10
Locket	2836	08
London	3544	17
Luke	2273	10
Luna	2837	08
Luxe	1758	05
Milan	3545	16

Name	Code	Page
Mission	8248	21
Name labels	9856	05
Novel	2874	14
Orbit	1762	05
Paris	3543	17
Parker	2838	10
Penny 2	3280	09
Quad	2840	11
Ribbon	2845	08
Rocket	2797	10
Samba	3143	09
Sherman	8238	20
Sketch	3515	09
Skip	6529	05
Star Jump	2801	07
Strike	2793	11
Study	2875	14
Topic	2870	15
Trooper	8239	20
Twizzle	1481	05
Warrior	8237	20
Wish	2800	07

Small sizes (S)

EU	-	18	19	-	20	21	-	22	23	-	24	25	-	26	27	-	28	-	29	30	-	31	32	-
UK	2	2½	3	3½	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	13½

Large sizes (L)

EU	33	-	34	35	-	36	37	-	38	39	-	40	41	-	42	-	43	44	-	45	46	-	47	
UK	1	1½	2	2½	3	3½	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	



startriteshoes.com



startriteshoes



@startrite_shoes



@startriteshoes

